



## **Clean Ocean Action Wish List 2019**

Clean Ocean Action's (COA) goal is to improve the degraded water quality of the marine waters of the NJ/NY coast and includes 115 organizations, hundreds of businesses and thousands of citizens who are united to protect nature's most important resource: the ocean. COA's unique coalition is a proven successful model which unifies groups to stop threats and reduce pollution to the waterways and ocean. The professional staff includes a PhD and an attorney, and the small yet mighty team applies research, education and citizen action with fact-based campaigns to implement environmentally-sound solutions to waterway pollution.

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### **VOLUNTEERS**

- Education Ambassadors to make presentations to school and community groups
- Citizen Action Volunteers to staff tables and educate citizens about issues
- Liaisons to Beach Clubs to help coordinate support

### **SPONSORSHIP OPPORTUNITIES**

- ECO-FEST Sponsor – Two river area environmental stewardship event
- Event Sponsors: annual winter fundraiser, surf contest, Beach Sweeps, or Student Summit

### **IN KIND**

- New Website Design
- Printing Services for materials, signage, invitations

### **LARGER GIFTS/DONATIONS**

- Lightweight Office Desks and office furniture
- Travel packages or 1 week stays at destination locations for gift auction

### **SPECIFIC ITEMS**

- 20 Laboratory and field notebooks, and boxed clipboard with storage
- Six Calibrated pen-thermometers (for field work)
- Terracycle boxes to recycle caps, gloves, sandwich bags

### **DONATION AMOUNTS FOR SPECIFIC ITEMS**

- Watershed/Nonpoint Source Education Model: \$899-795, plus carrying case, \$479
- Fish Kill Assessment Instrument (HachHQ40D): real-time sampling for oxygen, pH, and conductivity: \$4,013
- Fecal Pollution Water Monitoring tool (leased for one year): \$6,000