

IMPACT *100* *Jersey Coast*



2018 ANNUAL REPORT

IMPACT 100 JERSEY COAST

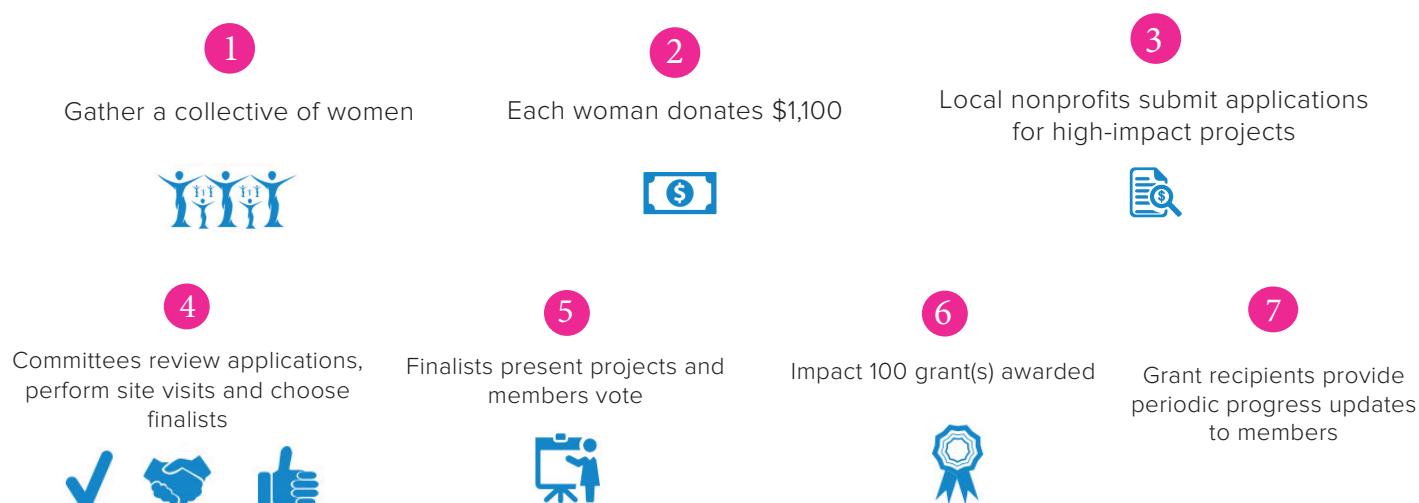
WHO WE ARE

We are women of different ages and backgrounds who combine our charitable dollars, experience, and energy to make a tangible difference in our area. Impact Jersey Coast is part of a growing international movement that empowers women to fund transformational changes in our local communities.

OUR GOAL

To create a forum to raise awareness of our community's most pressing needs and fund transformational grants for high-impact projects addressing those needs.

HOW IMPACT WORKS



WWW.IMPACT100JERSEYCOAST.ORG

Follow us @Impact100JC



FROM OUR CO-FOUNDERS

This October marked four years since we embarked on our Impact journey together. What began as an aspirational goal to gather local women to make a transformational grant to one local nonprofit has since blossomed into a powerful movement, encompassing hundreds of women and an array of dedicated nonprofit groups working on the ground (and in the water!) throughout Monmouth County.

As we complete our third grant-making year, this collective will have awarded \$727,000 in high-impact project grants to SIX nonprofits in our community. But our Impact is measured well beyond grant dollars. We also have seen a dynamic forum emerge where our members can learn, share, connect, and give back in a unique and profound way.

We have quickly moved beyond our founding story, as a host of passionate and talented women continue to move this organization forward on all fronts. In the following pages, you'll learn more about our results and about the numerous people responsible for all we've accomplished over the last year. Our volunteer-run organization relies entirely on the financial and human capital of our members--and the Jersey Coast women always deliver in abundance!

Similarly, our nonprofit applicants continue to inform and inspire us with their tireless efforts to address unmet needs and reach underserved populations in our community. Their dedication and commitment to making transformational change directly in the community is what fuels our mission and gives us purpose.

To all our members and community partners, thank you for your unwavering support and continued advocacy. We are energized and ready to embark on our fourth year together. It's shaping up to be the most exciting one yet as we strive to pass the \$1 million mark in grant funding!

We could not have imagined this moment a few years ago when Impact Jersey Coast was just a proposition. But given all we have shared in the past three years and the women we've come to know, what we have achieved is not the least bit surprising. Truly, one woman can make a difference. . . but a group of women can make an IMPACT.

Thank you for your belief in Impact and for being a part of this journey.

Deirdre Spiropoulos
President, Impact 100 Jersey Coast
dspiro@impact100jerseycoast.org

Heather Burke
Vice President, Impact 100 Jersey Coast
hburke@impact100jerseycoast.org



OUR IMPACT

There's an old African proverb that perfectly captures the collaborative spirit of Impact 100 grant-making: "If you want to go fast, go alone; if you want to go far, go together." We are so proud that in just three grant cycles, we stand strong at 336 members—and have provided over \$725,000 in grants to support those in need in Monmouth County.

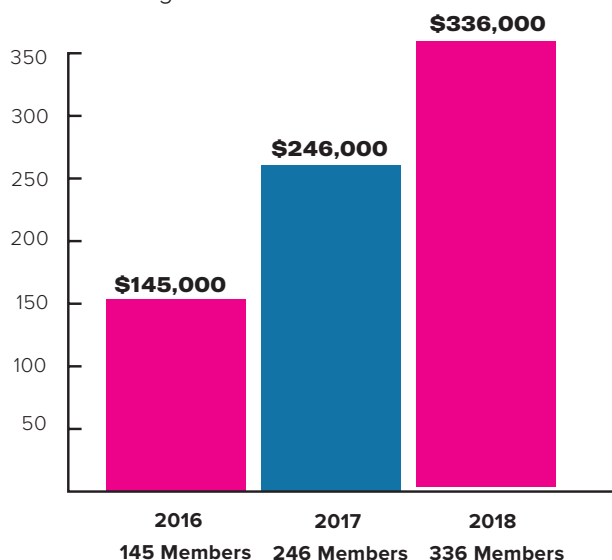
Our goal at Impact 100 Jersey Coast is to provide grants that are transformational by funding projects that have a high impact, target underserved populations, and address unmet needs. The three projects we have funded since our inception have helped transform lives and address pressing community issues including domestic violence, sexual assault, child abuse/neglect, homelessness, mental health and suicide prevention. We could not be more proud of, and grateful for, our inspirational grantees, 180 Turning Lives Around, Covenant House New Jersey and Mental Health Association of Monmouth County.

Our 2018 grant cycle was certainly busy! We are so grateful to the 78 members who served on grant review committees and diligently reviewed 49 applications in five focus areas: Arts & Culture, Children & Families, Education, Environment, Parks & Recreation and Health & Wellness. The majority of those members also attended multiple site visits seizing on a unique opportunity to get a deeper understanding of our local nonprofits. And finally, after careful consideration, five finalists were selected to present at our Annual Membership Meeting in the hope of receiving one of three \$112,000 grants.

As we move into our fourth year, our grant liaison team will be busy with an additional three grants to administer as they work with the grantees to ensure projects run smoothly and payment distributions are aligned with pre-agreed milestones. We will also close out our inaugural grant and wish 180 Turning Lives Around every success with the Family Justice Center!

There is still much work ahead of us but it is incredibly humbling - and inspiring - to witness the compassion and commitment of our members as our collective giving goes from strength to strength. We thank each and every one of you for your part in it.

TOGETHER we shall go far!



Rowena Crawford-Phillips
Grants Committee, Chair
rcphillips@impact100jerseycoast.org



2017 GRANT RECIPIENT

In 2017, we were awarded \$123,000 for our Rights of Passage Program, located in Asbury Park, which helps young people cross the bridge from homelessness to hope by providing them with a safe and clean place to live, and the skills, and attitudes necessary to transition to a positive living environment.

We are currently housing five male youth, all of whom are Asbury Park locals between the ages of 19-22. Two out of the five youth are from the original group who moved into the house when we first opened our doors in February 2018. We are glad to report the other three have either reunified with their families or obtained their own housing.

Over the past few months, we have helped our residents to draft resumes, obtain identification documents and medical insurance, as well as SNAP benefits, and connected them to local resources. All are now employed in either food service or retail positions, and one is also a full-time student at Brookdale Community College.

Our Staff Attorney has helped our youth with past/ pending legal issues and the youth have really made strides in making better decisions. We also have a Service Manager who conducts weekly check-ins, as well as therapy sessions to teach coping mechanisms to our youth with behavioral issues. Resident Advisors regularly converse with our youth about goal setting, budgeting and help to keep them on track with their schedules.

We also make time for fun activities such as trips to see the movies or Lakewood Blueclaws games, and our house is always decorated for the holidays! We are looking forward to our first Christmas party at the house this December and to celebrating what, for some of our residents, will be their first ever safe and joyful Christmas.



2017 GRANT RECIPIENT

Through its grant award, Impact 100 Jersey Coast has enhanced the Mental Health Association of Monmouth County's (MHAMC) ability to implement the Lifelines Suicide Prevention program in Monmouth County schools.

Lifelines is a whole-school program that educates administrators, faculty and staff, parents, and students on the facts about suicide and their roles in suicide prevention, intervention, and postvention (defined as post-suicide response). It is a three-part comprehensive curriculum that provides a best practice and proven approach. This program helps provide the necessary tools that school communities need to identify at-risk youth, know how to initially respond to them, and know how to rapidly obtain help for them.

Since the beginning of the grant cycle, MHAMC has trained over 40 schools in year one alone; with an additional 10 committed for the second year. To date, more than 250 individuals have received trainings.

Education professionals have gained the important insight, knowledge, and tools needed to increase competency and confidence in assessment skills. As a result, schools are identifying risk factors and warning signs much earlier, allowing intervention practices to be implemented before a student reaches a critical point.

Most recently, Lifelines Master Trainers Susan Tellone and Nicole Nolan gathered together public, private, and catholic schools, all in different phases of the program implementation, to collect data on the effectiveness of the program, assess how it has aided in changing the climate of their school culture, and ultimately, its impact on students. More than 40 counselors and faculty attended this meeting, debriefing with Susan and Nicole and sharing their unique and positive experiences with the Lifelines program.

MHAMC has seen first-hand the community's receptiveness and gratitude in receiving this no-cost program, making their communities safer and more resilient.





2016 GRANT RECIPIENT

Dear Impact 100 Friends and Supporters,

Together we made an impact that will last a lifetime.

Since opening the doors last year to 180's Family Justice Center (FJC), our impact has changed and saved countless lives. Establishing New Jersey's 4th Family Justice Center with the inaugural Impact 100 grant has enabled 180 Turning Lives Around to move forward a new era in how services are provided to victims of domestic violence in Monmouth County. 180 will always reserve a special place in our hearts for the original 145 local women of Impact 100, who pledged their support that first year to make a life changing difference in our community. How grateful 180 has been to be a part of your maiden voyage!

As stewards of your generosity, you should know that individuals broken from the despair of abusive relationships and fractured by a previous system of barriers and fragmentation in service are now getting the help they need because of our work together. I am confident that you are as proud as we are, to be able to affect this change in Monmouth County. Together, our accomplishment is providing crisis support, legal assistance, and emotional care and counseling services all in one safe place. Individuals affected by domestic violence, sexual assault and human trafficking are obtaining most of the services they need the very same day, reducing trauma and the re-victimization of survivors and their children. Moreover, the FJC is increasing victim safety, increasing conviction rates, reducing homicides and recidivism, and perhaps most importantly, turning victims into survivors.

One of the traditions we've implemented at the FJC is to provide each victim who comes to us for support with an inspirational stone engraved with a message. These "courage" stones are a reminder of the client's strength, as they begin the difficult steps of changing their lives. The stones which are engraved with words like hope, courage, believe and strength, are meant to be a tangible reminder of their own fortitude in taking the steps necessary to turn their life around. Our 180 advocates who work alongside our clients in the court process began this tradition many years ago and we are happy to adopt it at the FJC as well.

Improving outcomes for victims of domestic violence and sexual assault is the work of 180 year-round. We empower survivors to have the strength and courage to turn their lives around and we do this through programs such as the Family Justice Center, emergency shelter at the Safe House, our Amanda's Easel Creative Arts Therapies Program, 24-7 Hotlines and counseling services. Because we can't do any of this without the continued support of our community, I invite and encourage you to become even more involved with 180 by reaching out to our Director of Development, Lynn Lucarelli at lynnl@180nj.org. We welcome the opportunity to speak with you.

With warm regards, respect and admiration for all you do,

A handwritten signature in black ink that reads 'Anna Diaz-White'.

Anna Diaz-White
Executive Director



As Family Justice Center clients enter the courtroom to face their abuser and obtain a restraining order to protect themselves and their children, a courage stone is a tangible reminder of their inner strength. Pictured here our FJC Director, Deidre Arabadjis, provides a stone of courage.

Impact 100 Jersey Coast Financials

Impact 100 Jersey Coast Financials

REVENUE	2017 Grant Cycle	2018 Grant Cycle
Membership Grant Donations	\$246,000	\$ 336,000
Other		
Friends (1)	\$ 9,685	\$ 7,000
Corporate Sponsors	\$ 7,500	\$ 20,000
Matching Gifts	\$ 10,353	\$ 11,000
Money Market Account Interest	\$ 3,573	\$ 3,800
110% Membership	\$ 15,100	\$ 19,300
Total Non-Grant Revenue	\$ 46,211	\$ 61,100
TOTAL REVENUE	\$292,211	\$ 397,100
 EXPENSES		
Grants Paid/Pending	\$ 246,000	\$ 336,000
Other Expenses		
Annual Meeting (2)	\$ 10,699	\$ 19,000
Events - Other (3)	\$ 4,089	\$ 7,700
Marketing & Membership (4)	\$ 4,681	\$ 10,100
Technology/Website (5)	\$ 1,454	\$ 7,500
Grant Review Support (6)	\$ N/A	\$ 3,500
CFNJ Fee (7)	\$ 5,810	\$ 7,942
Total Administrative	\$ 26,733	\$ 55,742
Total Expenses	\$ 272,733	\$ 391,742

Footnotes

- (1) 2017 amount includes one-time \$8,000 proceeds from October 2017 Mala Fundraiser
- (2) 2018 increase attributed to larger membership and also includes Annual Meeting Key Note Speaker travel costs
- (3) 2018 Includes new Membership Enrichment Initiative and Advisory Group meeting costs
- (4) 2018 increase reflects new Annual Report and Sawtooth marketing video
- (5) 2018 increase includes budgeted upgrade to website
- (6) Includes cost of grant review info sessions, FAC mtgs, and trainings. These costs were previously absorbed by volunteers
- (7) Represents 2% of estimated contributions through calendar year 2018, Will increase to 2.5% for calendar year 2019.
CFNJ fee includes tax filings, insurance, use of grant mgt software, etc

THANK YOU TO OUR 2017-2018 VOLUNTEERS

President: Deirdre Spiropoulos

Vice President: Heather Burke

Communications Team: Anna Andre, Kate McMahon, Aimee Remey

Web Master: Caroline Margolick

Newsletter Editor: Janet Mazur Cavano

Sponsorship Coordinator: Denise Liotta

Events Chair: Lori Missig

Events Team: Maura Creekmore, Rebecca Donington, Lori Feigenbaum, Sarah Gavlick, Cheryl Jones, Kristin Kroll, Tracye Martinelle, Brooke Olander, Lora Sasiela

Finance Chair: Paige Metzger

Accountant: Liz Gearon

Matching Gifts Coordinator: Lisa Atallah

Volunteer Coordinator: Anna Andre

Database Coordinator: Jennifer Berger Brown

Membership Co-Chairs: Jennifer Clarke and Jenn Trafficante

Membership Liaison: Bonnie Torcivia

Membership Team: Janet Cavano, Rebecca Donington, Alison Mayo, Lauren Wurst

Enrichment Coordinator: Casey DeStefano



IMPACT ADVISORY GROUP (L-R)

Kate McMahon
Betsy McKnight
Denise Liotta
Aimee Remey
Bonnie Torcivia
Mary Riley
Deirdre Spiropoulos
Lori Missig
Jenn Trafficante
Rowena Crawford-Phillips
Anna Andre
Jennifer Clarke
Heather Burke
Jennifer Clarke
Maggie LaRocca

(current members not photographed)

Casey DeStefano
Alison Mayo
Michelle Peoples
Paulette Roberts

THANK YOU TO OUR GRANTS TEAM

Chair: Rowena Crawford-Phillips

Vice Chairs: Mary Riley and Cristie Ritz-King

Non-Profit Coordinator: Betsy McKnight

Grantee Liaisons: Katie Cummings and Bonnie Featherstone-Johnson

Financial Review Chair: Michelle Peoples

Financial Review Team: Cheryl Bliss, Melina Calabretta, Meghan Herrmann, Sandra Nick

Focus Area Committee Members

Christa Ahrens	Pam Gubitosi	Michelle Olson
Veronica Allora	Julia Harquail	Susan Palisi
Anna Andre	Karen Harris	Marilyn Pozzuto
Dana Applegate	Susan Haugen	Amy Quinn
Lisa Atallah	Lori Hohenleitner	Bridget Riepl
Heather Barberi	Cheryl Jones	Mary Riley
Chara Bellincampi	Ann Jordan	Kristin Rooney
Jennifer Berger Brown	Charissa Keavey	Lauren Salata
Suzann Cahill	Heather Keefe	Peggy Sansone
Megan Callus	Phyllis Kinsler	Lora Sasiela
Cindy Carroll	Marie Knochenhauer	Jen Scandariato
Lauren Cesario	Allison Landers	Yvonne Scudieri
Jennifer Collins	Linda Lautenberg	Maria Sorensen
Josyane Coughlin	Connie Lawyer	Karen Stanton
Megan Daffan	Nancy Lobell	Nancy Sutsko
Holly Deitz	Fran Lobl	Sarah Sweeney
Nicole Donnelly	Holly Lyttle	Katherine Tobin
Constance Duffy	May Louie	Abry Traina
Lynne Edelman	Liz MacNeill	Dana Trinks
Bonnie Featherstone-Johnson	Crystal Maki	Ann Tvaroha
Pamela Feddeler	Kate McAllister	Susan Ullmann
Ali Glaser	Donna Merrill	Laura Wallach
Jenny Glover	Paige Metzger	Lois Whitton
Mandy Gotham	Maria Micale	Denise Wunderler
Vanessa Grier	Janet Mazur Cavano	Kim Willemstyn
	Beatriz Oesterheld	

DEEPEST GRATITUDE TO ALL OUR IMPACT SUPPORTERS

We are grateful to the members who hosted our informational gatherings in 2018

Anna Andre
Lisa Attalah
Stephanie Brodie
Heather Burke
Melina Calabretta
Claire Knopf
Lori Lopez

Erin McCabe
Aimee Remey
Carmela Rochetti Sheinin
Deirdre Spiropoulos
Karen Stanton
Robbyn O'Neil & Siobhan Gallagher
Ann Jordan & Liz O'Mara

Thank you **Wendy Steele** and the **Impact 100 Council** for your guidance and support in bringing the Impact 100 model to the Jersey Coast.

Thank you **Kathy Durante** and the **OceanFirst Foundation** for your partnership and support of our grant-making efforts in the community.

Thank you to the **Community Foundation of New Jersey (CFNJ)** for your stellar partnership and operational support of our mission.

Thank you to **Sawtooth** for your creative vision in developing our first Impact video.

Thank you **Lauren Dragosetti** of **Just Sayin' Girl**, for sharing your graphic design expertise.

Thank you **Marilyn Schlossbach** for your continued generosity in providing space and delicious food for our events.

Check out our sister Impacts in New Jersey!

Impact 100 Garden State

Impact 100 Essex

Impact 100 South Jersey

and

Impact 100 Council

<http://impact100council.org>

